



Remit Address:  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	103615-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103615
Alt Order #	06830030
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		10/08/12 to 10/14/12	4x		-TWTF--				
	KSNV			Tu	10/09/12	:30	4:41 AM	NVSB-TV12-28Department		\$50.00		1
	KSNV			W	10/10/12	:30	4:49 AM	NVSB-TV12-29 US A11		\$50.00		3
	KSNV			W	10/10/12	:30	4:54 AM	NVSB-TV12-29 US A11		\$50.00		4
	KSNV			Th	10/11/12	:30	4:59 AM	NVSB-TV12-28Department		\$50.00		2
2	KSNV	Wake Up Early Wagners	430a-5a		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	4:43 AM	NVSB-TV12-28Department		\$50.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	5:48 AM	NVSB-TV12-29 US A11		\$200.00		1
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/08/12 to 10/14/12	4x		-TWTF--				
	KSNV			Tu	10/09/12	:30	5:52 AM	NVSB-TV12-28Department		\$200.00		2
	KSNV			W	10/10/12	:30	5:48 AM	NVSB-TV12-29 US A11		\$200.00		1
	KSNV			Th	10/11/12	:30	5:59 AM	NVSB-TV12-29 US A11		\$200.00		4
	KSNV			F	10/12/12	:30	5:27 AM	NVSB-TV12-28Department		\$200.00		3
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/08/12 to 10/14/12	8x		-TWTF--				
	KSNV			Tu	10/09/12	:30	6:51 AM	NVSB-TV12-28Department		\$300.00		1
	KSNV			Tu	10/09/12	:30	7:00 AM	NVSB-TV12-28Department		\$300.00		5
	KSNV			W	10/10/12	:30	6:23 AM	NVSB-TV12-29 US A11		\$300.00		7
	KSNV			W	10/10/12	:30	7:00 AM	NVSB-TV12-29 US A11		\$300.00		2
	KSNV			Th	10/11/12	:30	6:28 AM	NVSB-TV12-28Department		\$300.00		3

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# INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103615-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103615
Alt Order #	06830030
Deal #	
Order Flight	10/09/12 - 10/15/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	Th	10/11/12	:30	6:51 AM	NVS8-TV12-29 US A11	\$300.00		8
	KSNV			F	10/12/12	:00			<del>\$300.00</del>	Credited	4
	KSNV			F	10/12/12	:30	6:51 AM	NVS8-TV12-29 US A11	\$300.00		6
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
	KSNV			10/15/12 to 10/21/12	2x	M-----					
	KSNV			M	10/15/12	:30	6:24 AM	NVS8-TV12-28Department	\$300.00		2
	KSNV			M	10/15/12	:30	6:51 AM	NVS8-TV12-29 US A11	\$300.00		1
7	KSNV	Today Show	658a-9am		to						
	KSNV			10/15/12 to 10/21/12	3x	M-----					
	KSNV			M	10/15/12	:30	7:27 AM	NVS8-TV12-28Department	\$400.00		1
	KSNV			M	10/15/12	:30	8:28 AM	NVS8-TV12-29 US A11	\$400.00		2
	KSNV			M	10/15/12	:30	8:40 AM	NVS8-TV12-28Department	\$400.00		3
8	KSNV	Today Show	658a-9am		to						
	KSNV			10/08/12 to 10/14/12	12x	-TWTF--					
	KSNV			Tu	10/09/12	:00			<del>\$400.00</del>	Credited	2
	KSNV			Tu	10/09/12	:30	8:50 AM	NVS8-TV12-28Department	\$400.00		9
	KSNV			Tu	10/09/12	:30	8:58 AM	NVS8-TV12-28Department	\$400.00		1
	KSNV			W	10/10/12	:00			<del>\$400.00</del>	Credited	3
	KSNV			W	10/10/12	:00			<del>\$400.00</del>	Credited	4
	KSNV			W	10/10/12	:00			<del>\$400.00</del>	Credited	10
	KSNV			Th	10/11/12	:00			<del>\$400.00</del>	Credited	5
	KSNV			Th	10/11/12	:00			<del>\$400.00</del>	Credited	6
	KSNV			Th	10/11/12	:30	8:49 AM	NVS8-TV12-28Department	\$400.00		11
	KSNV			F	10/12/12	:00			<del>\$400.00</del>	Credited	7
	KSNV			F	10/12/12	:00			<del>\$400.00</del>	Credited	8

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Product	BERKLEY FOR SENATE
Estimate Number	305

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103615
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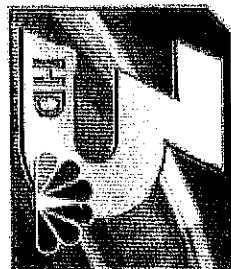
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	Today Show	658a-8am	F	10/12/12	:30	8:30 AM		NVS8-TV12-28Department	\$400.00		12
9	KSNV	Noon News	12-1230pm		10/08/12 to 10/14/12	4x		-TWTF--				
	KSNV			Tu	10/09/12	:30	12:16 PM		NVS8-TV12-28Department	\$175.00		3
	KSNV			W	10/10/12	:30	12:22 PM		NVS8-TV12-28Department	\$175.00		1
	KSNV			Th	10/11/12	:30	12:26 PM		NVS8-TV12-28Department	\$175.00		2
	KSNV			F	10/12/12	:30	12:29 PM		NVS8-TV12-28Department	\$175.00		4
10	KSNV	Noon News	12-1230pm		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	12:09 PM		NVS8-TV12-29 us All	\$175.00		1
13	KSNV	Dr Phil	3-4p		10/08/12 to 10/14/12	4x		-TWTF--				
	KSNV			Tu	10/09/12	:30	3:24 PM		NVS8-TV12-28Department	\$200.00		1
	KSNV			W	10/10/12	:30	3:45 PM		NVS8-TV12-29 us All	\$200.00		2
	KSNV			Th	10/11/12	:30	3:24 PM		NVS8-TV12-28Department	\$200.00		4
	KSNV			F	10/12/12	:30	3:49 PM		NVS8-TV12-28Department	\$200.00		3
14	KSNV	Dr Phil	3-4p		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:00				\$200.00 Credited		1
15	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	4:42 PM		NVS8-TV12-28Department	\$300.00		1
16	KSNV	4PM NEWS (1 hour)	4-5pm		10/08/12 to 10/14/12	4x		-TWTF--				

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# INVOICE

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Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	103615-1
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Station	KSNV
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Order #	103615
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Short Johnson Magnus  
 Attention: Accounts Payable  
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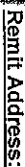
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	4PM NEWS (1 hour)	4-5pm	Tu	10/09/12	:30	4:51 PM	NVS8-TV12-28Department		\$300.00		2
	KSNV			W	10/10/12	:30	4:58 PM	NVS8-TV12-29 US A11		\$300.00		1
	KSNV			Th	10/11/12	:30	4:45 PM	NVS8-TV12-29 US A11		\$300.00		4
	KSNV			F	10/12/12	:30	4:59 PM	NVS8-TV12-29 US A11		\$300.00		3
17	KSNV	4PM NEWS (1 hour)	4-5pm	Tu	10/09/12	:30	4:26 PM	NVS8-TV12-28Department		\$300.00		1
	KSNV			W	10/10/12	:30	4:25 PM	NVS8-TV12-28Department		\$300.00		2
	KSNV			Th	10/11/12	:30	4:28 PM	NVS8-TV12-28Department		\$300.00		4
	KSNV			F	10/12/12	:30	4:15 PM	NVS8-TV12-28Department		\$300.00		3
18	KSNV	4PM NEWS (1 hour)	4-5pm	Tu	10/09/12	:30	4:26 PM	NVS8-TV12-28Department		\$300.00		1
	KSNV			W	10/10/12	:30	4:25 PM	NVS8-TV12-28Department		\$300.00		2
	KSNV			Th	10/11/12	:30	4:28 PM	NVS8-TV12-28Department		\$300.00		4
	KSNV			F	10/12/12	:30	4:15 PM	NVS8-TV12-28Department		\$300.00		3
19	KSNV	M-F Early News	5-630p	M	10/15/12	:30	5:09 PM	NVS8-TV12-29 US A11		\$450.00		1
	KSNV			M	10/15/12	:30	6:24 PM	NVS8-TV12-28Department		\$450.00		2
20	KSNV	M-F Early News	5-630p	Tu	10/09/12	:30	5:22 PM	NVS8-TV12-28Department		\$450.00		6
	KSNV			Tu	10/09/12	:30	5:29 PM	NVS8-TV12-28Department		\$450.00		1
	KSNV			W	10/10/12	:30	5:14 PM	NVS8-TV12-28Department		\$450.00		2
	KSNV			W	10/10/12	:30	5:23 PM	NVS8-TV12-28Department		\$450.00		8
	KSNV			Th	10/11/12	:00				\$450.00	Credited	3
	KSNV			Th	10/11/12	:00				\$450.00	Credited	7

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# INVOICE

Page 5 of 10

Invoice #	103615-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Order #	103615
Alt Order #	06830030
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Order Flight	10/09/12 - 10/15/12

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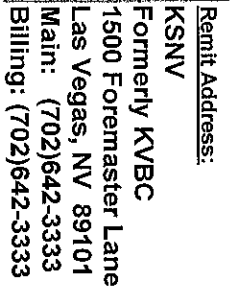
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
20	KSNV	M-F Early News	5-630p									
	KSNV			F	10/12/12	:30	5:18 PM		NVSB-TV12-28Department	\$450.00		4
	KSNV			F	10/12/12	:30	6:29 PM		NVSB-TV12-29 us A11	\$450.00		5
21	KSNV	Face to Face w/ J.Ralston	730-758pm									
				to	10/08/12 to 10/14/12	2x		-TW-F--				
	KSNV			Tu	10/09/12	:00				<del>\$225.00</del> Credited		1
	KSNV			W	10/10/12	:00				<del>\$225.00</del> Credited		3
22	KSNV	Face to Face w/ J.Ralston	730-758pm									
				to	10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	7:48 PM		NVSB-TV12-28Department	\$900.00		1
23	KSNV	Vegas Inc.	6:30-8pm									
				to	10/08/12 to 10/14/12	1x		-----S-				
	KSNV			Sa	10/13/12	:30	7:53 PM		NVSB-TV12-28Department	\$150.00		1
24	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm										
				to	10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:00				<del>\$400.00</del> Credited		1
26	KSNV	WKND Jeop/Wheel	630-730pm									
				to	10/08/12 to 10/14/12	2x		-----S-				
	KSNV			Sa	10/13/12	:30	6:54 PM		NVSB-TV12-28Department	\$250.00		1
	KSNV			Sa	10/13/12	:30	7:16 PM		NVSB-TV12-28Department	\$250.00		2
27	KSNV	News 3 in Prime	7-10pm									
				to	10/08/12 to 10/14/12	1x		-----S				
	KSNV			Su	10/14/12	:30	9:23 PM		NVSB-TV12-28Department	\$600.00		1
28	KSNV	Friday Prime 9-10pm	9-10pm									
				to	10/08/12 to 10/14/12	1x		-----F--				

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
28	KSNV	Friday Prime 9-10pm	9-10pm	F	to 10/12/12	:30	9:20 PM		NVSB-TV12-29 us A11	\$1,000.00		1
29	KSNV	Friday Prime 8-9pm	8-9pm	to 10/08/12 to 10/14/12	1x	----F--						
	KSNV			F	10/12/12	:30	8:46 PM		NVSB-TV12-28Department	\$750.00		1
30	KSNV	Wednesday Prime 9-10pm	9-10pm	to 10/08/12 to 10/14/12	1x	--W----						
	KSNV			W	10/10/12	:30	9:42 PM		NVSB-TV12-28Department	\$1,700.00		1
31	KSNV	Wednesday Prime 10-11pm	10-11pm	to 10/08/12 to 10/14/12	1x	--W----						
	KSNV			W	10/10/12	:30	10:30 PM		NVSB-TV12-29 us A11	\$1,400.00		1
34	KSNV	Tonight Show	1135p-1237a	to 10/15/12 to 10/21/12	2x	M-----						
	KSNV			M	10/15/12	:00				\$500.00	See MG 34.3,34.4	1
	KSNV			NOT AVAILABLE RATE								
	KSNV			M	10/15/12	:00				\$500.00	See MG 34.3,34.4	2
	KSNV			NOT AVAILABLE RATE								
	KSNV			M	10/15/12	:30	11:45 PM		NVSB-TV12-28Department	\$500.00	MG for 34.2,34.1	3
	KSNV			M	10/15/12	:30	12:29 AM		NVSB-TV12-29 us A11	\$500.00	MG for 34.2,34.1	4
35	KSNV	Tonight Show	1135p-1237a	to 10/08/12 to 10/14/12	8x	-TWTF--						
	KSNV			Tu	10/09/12	:00				\$500.00	See MG 35.9,35.10,35.11,35.12,35.1	1
	KSNV			NOT AVAILABLE RATE								
	KSNV			Tu	10/09/12	:00				\$500.00	See MG 35.9,35.10,35.11,35.12,35.1	8
	KSNV			NOT AVAILABLE RATE								
	KSNV			Tu	10/09/12	:30	11:47 PM		NVSB-TV12-28Department	\$500.00	MG for 35.7,35.1,35.3,35.4,35.5,35.8,	12

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	103615-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103615
Alt Order #	06830030
Deal #	
Order Flight	10/09/12 - 10/15/12

**Billing Address:**

Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

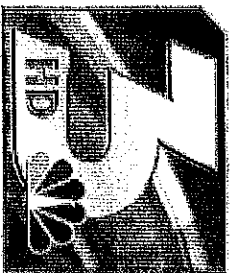
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
35	KSNV	Tonight Show	1135p-1237a									
	KSNV			Tu	10/09/12	:30	12:32 AM		NVSB-TV12-28Department	\$500.00	MG for 35.7,35.1,35.3,35.4,35.5,35.8,	15
	KSNV			W	10/10/12	:00				<del>\$500.00</del>	See MG 35.9,35.10,35.11,35.12,35.1:	2
	KSNV			W	10/10/12	:00				<del>\$500.00</del>	See MG 35.9,35.10,35.11,35.12,35.1:	5
	KSNV			W	10/10/12	:30	12:13 AM		NVSB-TV12-29 US A11	\$500.00	MG for 35.7,35.1,35.3,35.4,35.5,35.8,	10
	KSNV			W	10/10/12	:30	12:23 AM		NVSB-TV12-29 US A11	\$500.00	MG for 35.7,35.1,35.3,35.4,35.5,35.8,	11
	KSNV			Th	10/11/12	:00				<del>\$500.00</del>	See MG 35.9,35.10,35.11,35.12,35.1:	3
	KSNV			Th	10/11/12	:00				<del>\$500.00</del>	See MG 35.9,35.10,35.11,35.12,35.1:	7
	KSNV			Th	10/11/12	:30	11:47 PM		NVSB-TV12-29 US A11	\$500.00	MG for 35.7,35.1,35.3,35.4,35.5,35.8,	14
	KSNV			Th	10/11/12	:30	12:32 AM		NVSB-TV12-28Department	\$500.00	MG for 35.7,35.1,35.3,35.4,35.5,35.8,	16
	KSNV			F	10/12/12	:00				<del>\$500.00</del>	See MG 35.9,35.10,35.11,35.12,35.1:	4
	KSNV			F	10/12/12	:00				<del>\$500.00</del>	See MG 35.9,35.10,35.11,35.12,35.1:	6
	KSNV			F	10/12/12	:30	12:10 AM		NVSB-TV12-28Department	\$500.00	MG for 35.7,35.1,35.3,35.4,35.5,35.8,	9
	KSNV			F	10/12/12	:30	12:20 AM		NVSB-TV12-29 US A11	\$500.00	MG for 35.7,35.1,35.3,35.4,35.5,35.8,	13
36	KSNV	M-F News 3 at Eleven	11pm-1135pm									
	KSNV			Tu	10/09/12	:30	11:22 PM		NVSB-TV12-28Department	\$425.00		1
	KSNV			W	10/10/12	:30	11:24 PM		NVSB-TV12-29 US A11	\$425.00		4
	KSNV			Th	10/11/12	:30	11:23 PM		NVSB-TV12-28Department	\$425.00		3
	KSNV			F	10/12/12	:30	11:30 PM		NVSB-TV12-28Department	\$425.00		2
37	KSNV	M-F News 3 at Eleven	11pm-1135pm									

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**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103615-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103615
Alt Order #	06830030
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/15/12 to 10/21/12	1x	M-----				
					10/15/12	:30	11:21 PM	NVSB-TV12-29 US A11	\$425.00		1
38	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/08/12 to 10/14/12	2x	-----SS				
					10/13/12	:30	11:10 PM	NVSB-TV12-29 US A11	\$400.00		2
					10/14/12	:30	11:23 PM	NVSB-TV12-28Department	\$400.00		1
39	KSNV	Saturday Today	7a-9am		10/08/12 to 10/14/12	2x	-----S-				
					10/13/12	:30	7:30 AM	NVSB-TV12-29 US A11	\$225.00		2
					10/13/12	:30	8:00 AM	NVSB-TV12-28Department	\$225.00		1
40	KSNV	News 3 Sunrise SATURDAY	6a-7a		10/08/12 to 10/14/12	2x	-----S-				
					10/13/12	:30	6:37 AM	NVSB-TV12-29 US A11	\$150.00		2
					10/13/12	:30	6:53 AM	NVSB-TV12-28Department	\$150.00		1
41	KSNV	News 3 Today - SAT	9am-930am		10/08/12 to 10/14/12	1x	-----S-				
					10/13/12	:30	9:29 AM	NVSB-TV12-29 US A11	\$200.00		1
42	KSNV	Sunday Today	7a-8am		10/08/12 to 10/14/12	2x	-----S				
					10/14/12	:00			<del>\$350.00</del> Credited		1
					10/14/12	:00			<del>\$350.00</del> Credited		2
43	KSNV	Saturday Night Live	1130pm-1:02am		10/08/12 to 10/14/12	1x	-----S-				
					10/13/12	:00			<del>\$550.00</del> Credited		1

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Remit Address:  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	103615-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103615
Alt Order #	06830030
Deal #	
Order Flight	10/09/12 - 10/15/12

## Billing Address:

Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
44	KSNV	M-F Early News	5-630p		10/08/12 to 10/14/12	2x		-TWTF--				
	KSNV			W	10/10/12	:30	6:22 PM		NVSB-TV12-28Department	\$1,200.00		1
	KSNV			F	10/12/12	:30	5:15 PM		NVSB-TV12-28Department	\$1,200.00		2
45	KSNV	Late Night w/Fallon	1237a-136am		10/08/12 to 10/14/12	2x		-TWTF--				
	KSNV			Tu	10/09/12	:30	1:19 AM		NVSB-TV12-28Department	\$250.00		2
	KSNV			F	10/12/12	:30	1:18 AM		NVSB-TV12-28Department	\$250.00		1
46	KSNV	The Agenda 1230pm	1230-1p		10/08/12 to 10/14/12	4x		-TWTF--				
	KSNV			Tu	10/09/12	:30	12:46 PM		NVSB-TV12-28Department	\$325.00		4
	KSNV			W	10/10/12	:30	12:56 PM		NVSB-TV12-28Department	\$325.00		1
	KSNV			Th	10/11/12	:30	12:56 PM		NVSB-TV12-29 US A11	\$325.00		3
	KSNV			F	10/12/12	:30	12:40 PM		NVSB-TV12-29 US A11	\$325.00		2
47	KSNV	The Agenda 1230pm	1230-1p		10/15/12 to 10/21/12	1x		M-----				
	KSNV			M	10/15/12	:30	12:55 PM		NVSB-TV12-28Department	\$325.00		1
48	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			10/08/12 to 10/14/12	2x		--W-F--				
	KSNV			W	10/10/12	:30	6:37 PM		NVSB-TV12-28Department	\$1,300.00		1
	KSNV			F	10/12/12	:30	7:29 PM		NVSB-TV12-28Department	\$1,300.00		2
49	KSNV	The Agenda 1230pm	1230-1p		10/08/12 to 10/14/12	1x		--WTF--				
	KSNV			W	10/10/12	:30	12:40 PM		NVSB-TV12-29 US A11	\$325.00		1
50	KSNV	Late Night w/Fallon	1236a-136am		10/08/12 to 10/14/12	1x		--WTF--				
	KSNV			W	10/10/12	:30	12:40 PM		NVSB-TV12-29 US A11	\$325.00		1

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 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	103615-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103615
Alt Order #	06830030
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
50	KSNV	Late Night w/Fallon	1236a-136am		10/08/12 to 10/14/12	2x	--WTF--				
	KSNV			W	10/10/12	:30	1:34 AM	NVS8-TV12-29 US A11	\$250.00		1
	KSNV			F	10/12/12	:30	1:29 AM	NVS8-TV12-28Department	\$250.00		2

Aired Spots 98

Gross Total \$38,850.00  
 Agency Commission \$5,827.50  
 Net Amount Due \$33,022.50 Payment Terms 30 Days

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